

# CHRISTIE'S

RESULTS | WORLDWIDE | 30 JUNE 2020 | FOR IMMEDIATE RELEASE

**CHRISTIE'S JEWELS ONLINE | JUNE 16-30**

**ACHIEVES WORLD RECORD PRICE  
FOR A JEWEL SOLD IN AN ONLINE ONLY AUCTION**

**AFTER 31 COMPETITIVE BIDS FROM ASIA TO AMERICA  
THE 28.86 CARAT D COLOR, VVS<sub>1</sub> CLARITY, TYPE IIA DIAMOND  
SELLS FOR \$2,115,000**



A SPECTACULAR DIAMOND RING OF 28.86 CARATS, D COLOR, VVS<sub>1</sub> CLARITY, TYPE IIA  
PRICE REALIZED: \$2,115,000 | PRICE PER CARAT: \$73,000

**SALE TOTAL: \$4,164,500**  
**100% SOLD BY VALUE | 93% SOLD BY LOT**  
**GLOBAL PARTICIPATION WITH BIDDING ACROSS**  
**27 COUNTRIES AND 5 CONTINENTS**

**New York** – Christie's *Jewels Online* (June 16-30) totaled **\$4,164,500**, with **100%** sold by value, **93%** sold by lot, achieving **140%** hammer above low estimate, and **64%** of lots selling at or above their high estimate. Estimated at \$1-2m, the 28.86 Carat, D Color Diamond was the highest valued lot ever offered in a Christie's online sale. The impressive stone received bids immediately upon the sale going live on June 16. After a fierce competition of 31 bids, from four countries spanning Asia to America, the exceptional stone sold for **\$2,115,000**, setting the new record for a jewel sold in an online auction.

Overall the online sale received significant global participation with bidders represented from 27 countries and 5 continents. Additionally, there was an unprecedented amount of online engagement across a global spread of 134 countries with a 70% increase of daily visitors to the sale page compared to the online Jewels sale hosted in June 2019. Full sale results can be [viewed here](#).

**Rahul Kadakia, International Head of Jewelry at Christie's**, notes, "The spectacular 28.86 carat D color diamond received immediate attention upon its announcement. The stone possesses a transparency and purity which can only be found in the world's finest diamonds. The sale of this exceptional stone established the record for a jewel sold in an online-only auction, demonstrating greater client confidence in Christie's digital ability and online sale platform. We now look forward to the beginning of our live auction season for jewelry spanning all major Christie's global sale sites led by a US\$8m Fancy Intense Blue IF Diamond of 12.11 carats offered in Hong Kong on July 9."

Christie's Jewels sales calendar for July 2020 includes live and online auctions in Geneva, Hong Kong, London, New York, and Paris. The global sales will collectively feature over 1,000 jewels, including a significant selection of colorless diamonds, colored diamonds, and rare gemstones, along with signed creations by Belperron, Bulgari, Cartier, Graff, Harry Winston, JAR, Tiffany & Co., Van Cleef & Arpels, and Verdura, with estimates ranging from \$5,000 to \$8m.

### JULY 2020 | JEWELSONLINE AND LIVE AUCTIONS

Online Sales	Live Sales
<ul style="list-style-type: none"> <li>Hong Kong   <a href="#">Diamonds that Care</a>   3 to 13 July</li> <li>Geneva   <a href="#">101 Cartier Clocks</a>   7 to 21 July</li> <li>New York   <a href="#">Jewels Online</a>   22 July to 6 August</li> </ul>	<ul style="list-style-type: none"> <li>Paris   <a href="#">Fine Jewels</a>   8 July 2020</li> <li>Hong Kong   <a href="#">Magnificent Jewels</a>   9 July 2020</li> <li>Geneva   <a href="#">Magnificent Jewels</a>   22 July 2020</li> <li>New York   <a href="#">Magnificent Jewels</a>   29 July 2020</li> <li>London   <a href="#">Important Jewels</a>   30 July 2020</li> </ul>

**Press Images:** Can be downloaded [here](#).

#### Notes to Editors:

- In 2011, Christie's became the first auction house to create its own integrated online sale platform (Elizabeth Taylor Online totaled \$9.5 million).
- In February 2020, a pair of Graff Ruby and Diamond Hoop Earrings sold in an Online Jewels sale for \$187,500 against a low estimate of \$8,000; the previous record for a lot sold in a Christie's Jewels Online sale.

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#### About Christie's

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

*\*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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Images available on request

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